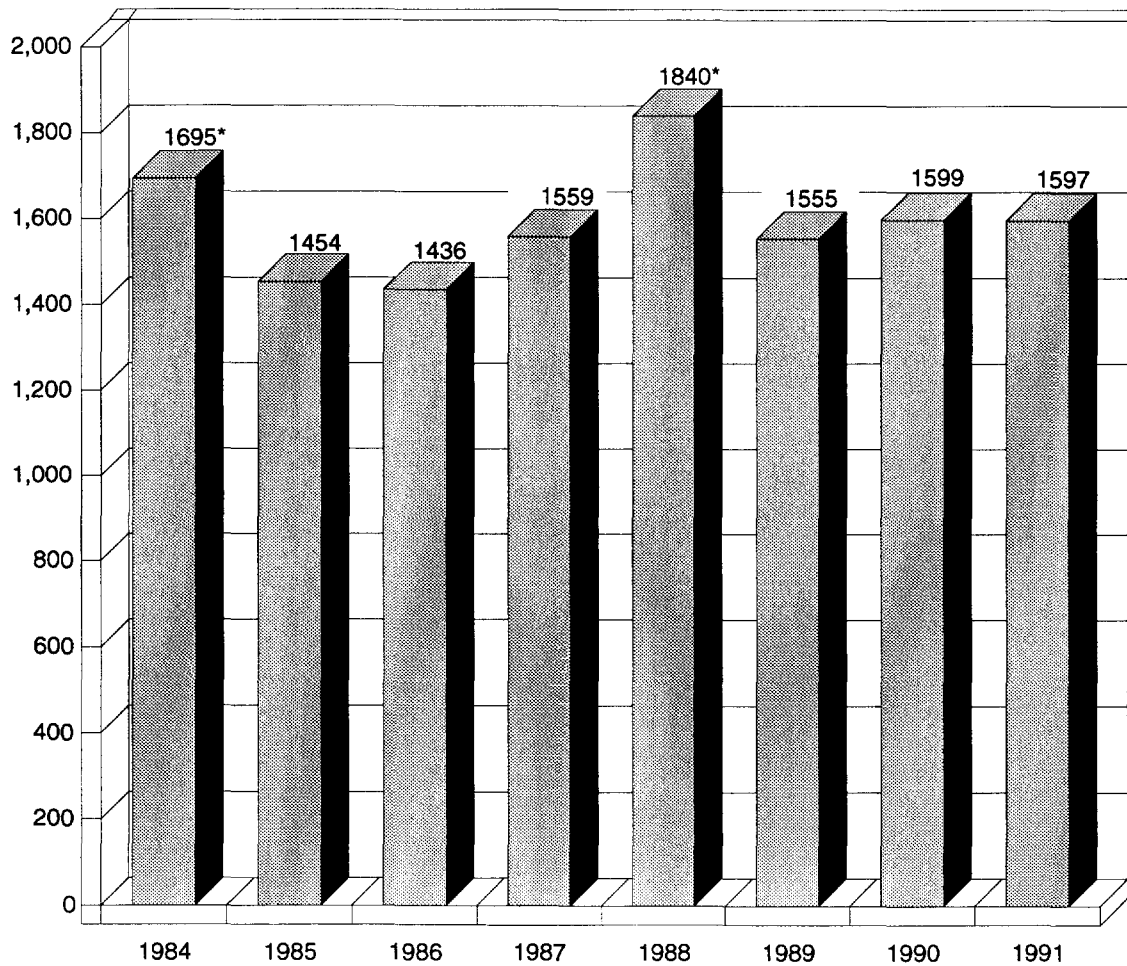


Chart 1

Total Number of Sports Programming Hours of the  
Three Commercial Broadcast Networks Combined  
1984 – 1991

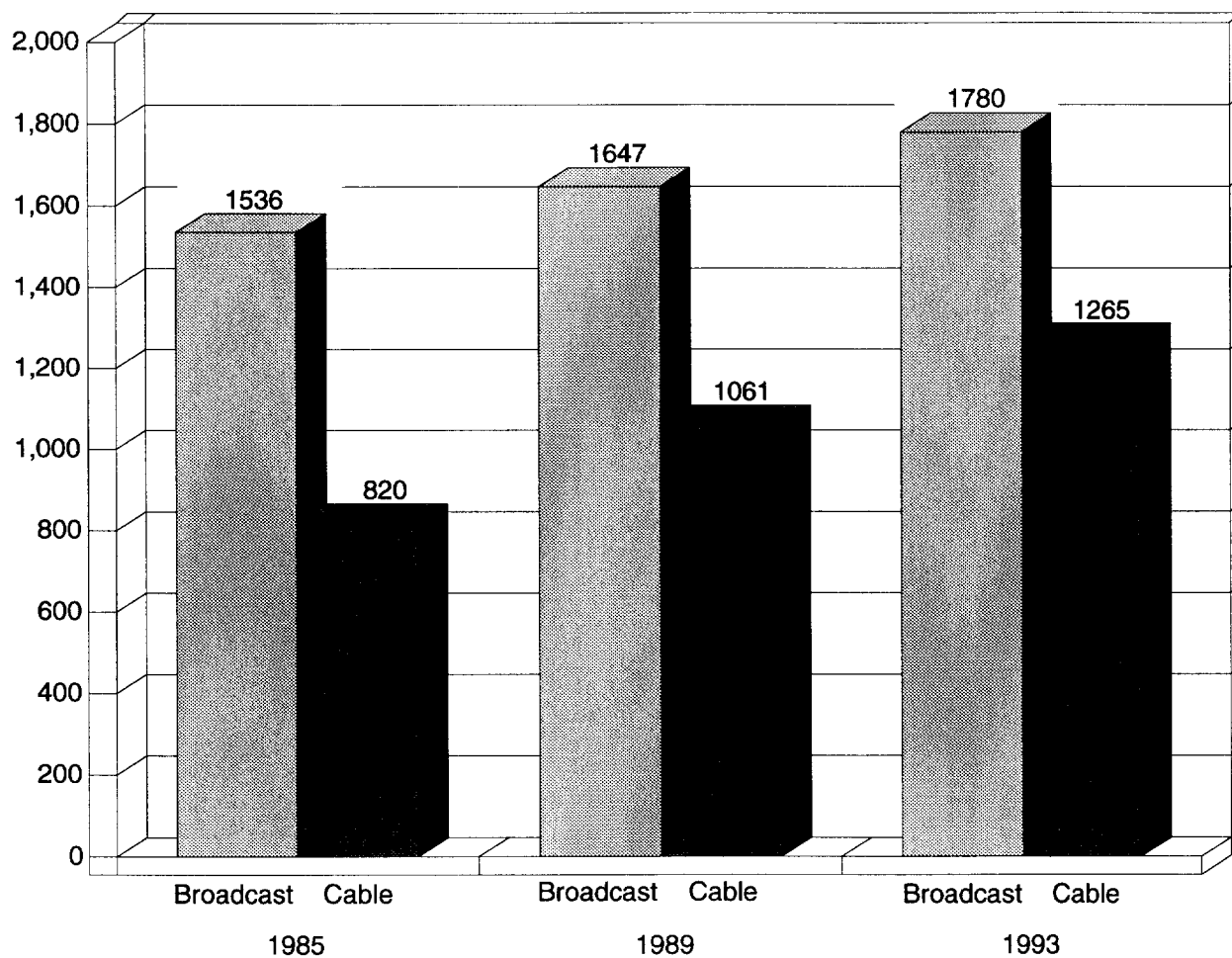


\* Olympic coverage

Source: Paul Kagan Associates, *Media Sports Business*, January 29, 1988, p.6., November 30, 1987, p.2, March 26, 1992, p. 6.

Chart 2

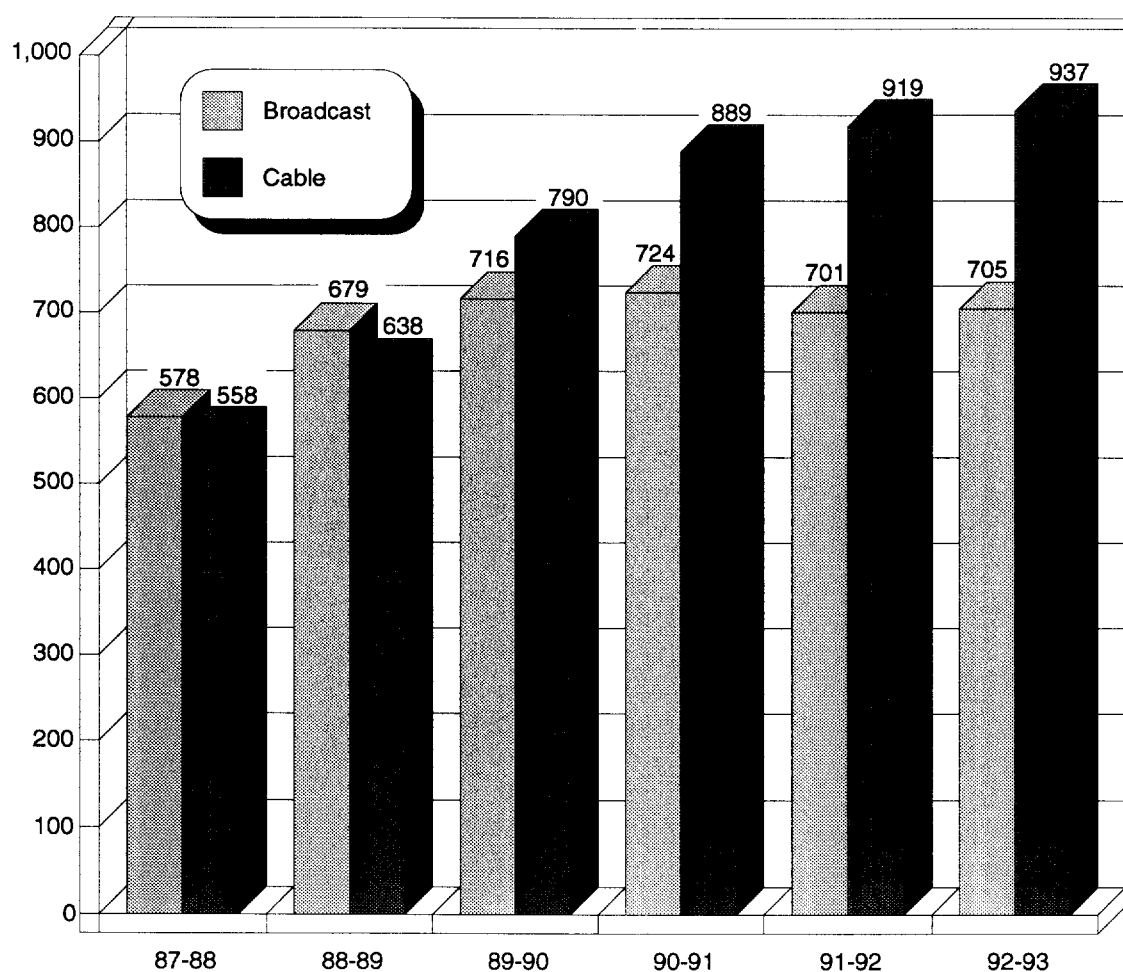
Number of MLB Games on Local Broadcast Stations  
and Regional Cable Networks  
(Regular Season Only)  
1985, 1989, 1993



Source: 1985, 1989: *Cablevision*, citing Major League Baseball, May 22, 1989, p. 76.  
1993: *Broadcasting & Cable*, March 15, 1993, pp. 40-41.

Chart 3

Number of NBA Games on Local Broadcast Stations  
and Regional Cable Networks  
(Regular Season Only)

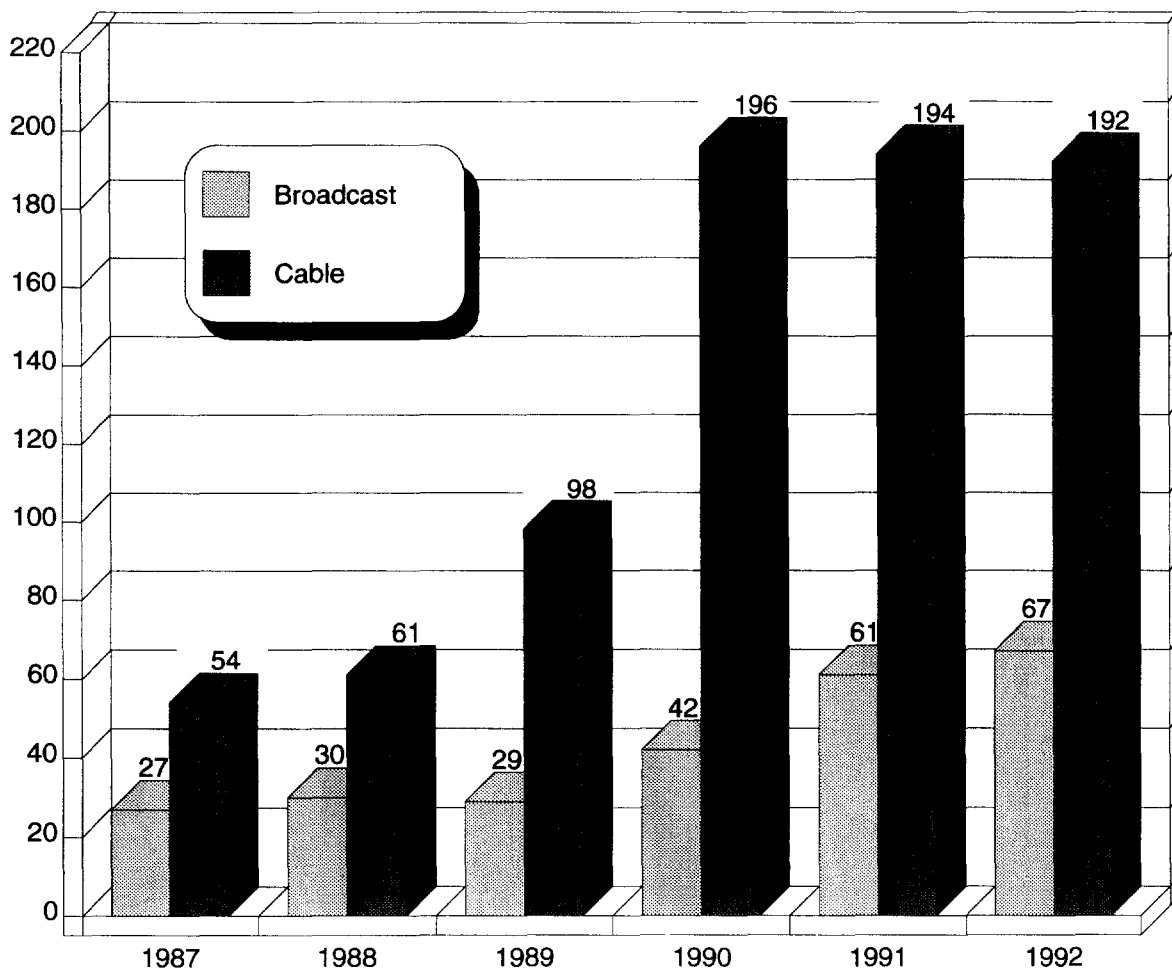


Source: 87-88 – 89-90: *Broadcasting*, Special Report, October 19, 1987, October 24, 1988, October 16, 1989.  
90-91: Paul Kagan Associates, Inc., *Media Sports Business*, September 30, 1991, p. 3.  
91-92 – 92-93: Paul Kagan Associates, Inc., *Media Sports Business*, September 30, 1992, p. 5.

Chart 4

National Broadcast and Cable Network  
Coverage of College Football Games

1987 – 1992



Broadcast: ABC, CBS, NBC

Cable: ESPN, SportsChannel America, BET, SuperStation TBS, FNN-Score (no longer operational), Prime Network, USA Network (no longer carries college football).

Source: 1987: Paul Kagan Associates, Inc., *Media Sports Business*, August 26, 1987, p. 2.  
1988–92: *Media Sports Business*, January 31, 1993, p. 8.